

UNDERSTANDING THE HART OF OUR TEAM

It is safe to say that where we work is unique to us. What is it though, that sets us apart? What is the **HART** of our company? That is, the:

HART

HABITS
ARTIFACTS
RITUALS
TRADITIONS

For each letter, work with your team to truly understand what sets your group apart not just from other competitors, but perhaps the team as well.

HABITS: Think about the behaviours the team demonstrates on a regular basis.

Example:

- On a daily basis we...
- One thing that makes us successful in our roles is...
- We are notorious for...

ARTIFACTS: What are the things we like work around and are meaningful to us?

Think about:

- Think objects
- Mascots
- Office items

RITUALS: What are the repeated things we do as a team on a weekly/monthly basis?

Think about:

- New hires
- Jobs won/complete
- Onboarding

TRADITIONS: What do we do on an annual basis that is unique to us?

Think about:

- Holiday activities
- Birthday celebrations
- Office/team events

H HABITS

A ARTIFACTS

R RITUALS

T TRADITIONS